FOR IMMEDIATE RELEASE: March 3, 2021

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**Jack Grote Promoted to Vanmark Sales Manager**

*Jack will lead company’s global growth efforts*

**Creston, IA:** Vanmark, an industrial potato and produce processing equipment manufacturer, announces the promotion of Jack Grote to Sales Manager. In his new role, Jack will be responsible for direct and indirect sales efforts and growth around the world.

Previously, Jack held a Technical Sales role first in Creston, Iowa then Boise, Idaho. In the last year, he implemented cloud-based quoting and CRM systems, standardizing and adding visibility to sales operations. In his newly created leadership role, he will develop sales, product, and market opportunities globally.

“I’ve been impressed with Jack’s eagerness to learn and contribute to the business in such a short period of time,” says Jason Davis, Vice President. “I’m excited to continue to work with him on all of our initiatives.”

One of those internal initiatives is “One Vanmark”, an effort to centralize equipment and parts sales and customer support as well as dealer relations, under the sales function.

**About Vanmark**

Vanmark expertly manufactures industrial potato and produce processing equipment that optimizes in-process storage, washing, peeling and cutting processes. Learn more at vanmark.com.

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